

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 10/27/2022

Time: 7:00pm

Location: Council Chambers/Zoom

Present:

- Lisa Bendel
- Jennifer Ellis
- John Graziano
- Elisa Kolenut
- Theresa Merino
- Michele Reynolds
- Liz Weinberg

Absent:

- Nadia Hussain
- Mike Rudge
- Anne Sundstrom

Guests:

- Tom Fox
- Leanne Scaturro

Meeting Discussion:

- **Approved the October Minutes**
- **Treasurer Report**
 - No changes. We expended \$1150. Balance of \$2,850
 - We will submit a \$4,000 budget for 2023 for approval. Elisa will provide a list of what the funds will be used for such as Pride Day, Coffee w/Cops, etc.
- **New Members**
 - We have 2 or 3 interested parties. John is following up on possible openings.
- **Bloomington Town Pride Day**
 - The event was held on Saturday, September 24th from 11am to 4pm
 - Retrospective was tabled until next month.
 - We will also start discussion/planning for Town Pride Day 2023

- **New Ideas/Initiatives**

- **Coffee with Cops**

- All set for Saturday, November 19th from 11am to 1pm @ Sunrise Coffee House.
- Chief Borell will have at least 2 officers in attendance.
- Elisa & Jenn are sponsoring the coffee, etc.
- Advertising has been published to social media, posted signs, etc.

- **Holiday Stroll in Sloan Park**

- The event is set for Saturday, December 17th from 12 pm to 3 pm.
- Rain date will be Sunday, December 18th.
- Reps from the EDC, Rec, Police, Library and Fire Station are involved.
- Santa and very possibly a Mrs. Claus as well. S'mores and hot chocolate.
- There will be a horse and carriage. Possibly riding next to the water behind the businesses instead of blocking off the Hamburg Turnpike. John is following up on that possibility.
- Rec is buying fire pits for the event.
- Glenwild Garden Center is donating firewood.
- Jenn Ellis will check with Pixie Pop to see if she is available and also following up with a possible Unicorn Pony. She will provide a snow machine.
- Theresa Merino will check on the availability of the Butler H.S. Choir and also looking into Girl Scout volunteers.
- We are checking on Carolers for hire.
 - In follow up to the meeting, the EDC researched carolers to perform. A vendor was selected and a vote was conducted to approve hiring carolers and using up to \$875 of the EDC budget for the expense. The voting breakout was 6 Yes and 4 members did not respond to the vote. Thus, the use of funds to hire carolers was adopted.

Voting Tally

- Weinberg – Yes
- Bendel – Yes
- Merino – Yes
- Graziano – Yes
- Hussain – Yes
- Reynolds – Yes
- Votes not cast by Rudge, Kolenut, Ellis and Sundstrom

- **Holiday Window Decorating**

- Windows must be decorated by December 3rd.
- Winner will be announced on Facebook Live on or by December 10th. "Bloomie the Elf" Trophy will be awarded. We will ask the Mayor to attend.
- Jenn Ellis is making up a flyer by this weekend.
- Elisa will print copies once EDC approves.
- EDC will hand out the flyer to all businesses to ask for their participation.

- **Main Street Banners**

- Elisa Kolenut will start contacting the businesses next week and also ask businesses who did not participate the first time if they'd like a banner. She will double check on the price.

- **Ribbon Cutting Ceremonies**

- John will check on Dollar General and get a contact from Mike.
- Still trying to follow up with Bella's Art Parlor
- All State Insurance is still not ready to open. We are waiting to hear back.